

TikTok Competition

INFORMATION:

- Any individual, small group, or organization may create a TikTok to be eligible for awards.
- TikToks must be submitted to the Google Drive
- Each group can only send in one TikTok for judging, this is not limited to organizations as a whole

TIKTOK GUIDELINES:

- TikToks must incorporate the theme: "Close or Apart We're Bulldogs at Heart"
- School spirit gear is encouraged
- Videos cannot exceed the 60 second limit
- All scripts should utilize family-friendly language, sounds, and appropriate content
- No references to drugs, alcohol, illegal paraphernalia or violations of the <u>Statement of</u> Non-Discrimination.
- If **filming indoors**: in order to meet and abide by University COVID-19 policies, participants **must** be wearing masks and appropriately social distancing. If alone, participants do not need to wear a mask.
 - Please keep in mind that judges and viewers are not aware of who may/may not be living together, so it's suggested that ALL participants follow this policy.
- If **filming outdoors**: in order to meet and abide by University COVID-19 policies, participants are not required to wear masks, but are required to abide by a minimum of 6ft. social distancing.
- The committee requires that at any point (inside or out), no more than three people can be in a frame together.
- In no way may the University be represented in a bad light, all University policies and standards must be abided by
- Videos must be emailed to homecoming@truman.edu with "TikTok Submission" in the subject line; you must indicate if you are competing as an individual, team or organization in your email; videos must also be shared with vkt2651@truman.edu on Google drive

DEADLINE:

- TikToks can be submitted until 12 PM on Wednesday, October 22st
- Voting will open at **5 PM on Wednesday, October 21st** and close at **5 PM on Friday, October 23rd**
- The winning TikToks will be announced on Homecoming social media pages on Friday, October 23rd

JUDGING CRITERIA:

- Each TikTok will be evaluated by the Homecoming Committee and the top TikToks will be posted on Truman State Homecoming social media accounts
- These TikToks will then be eligible for a public vote via a Google form
- The voting system will be in a superlative form.

AWARD CATEGORIES:

- Funniest TikTok
- Best script/audio
- Best costumes
- Most school spirit
- Best choreography
- Best Individual
- Best Group

POINTS:

- 5 points for submission
- 10 points for each award category
- Prizes will be awarded for those competing as Individuals and small teams.