



Philanthropy 2020

All money collected will count towards the "[Top Dog Challenge](#)." Funds will be equally split between the Adair County Humane Society and the Food Bank for Northeast and Central Missouri .

Philanthropy Goal:

Organizations will be asked to compete against other organizations of similar size. There are three categories available philanthropically to obtain points. The **first** category is the total amount of money raised. The **second** is the number of unique donors, this is the number of people that participate in giving this specific organization money for philanthropy. The **third** category is the number of items donated to benefit the Northeast and Central Missouri Food Bank and The Adair County Humane Society.

Individuals - If you are an individual wishing to participate with our philanthropies, you can do so through the same means as organizations.

Total Amount of Money Raised

Organizations are asked to raise money for the Northeast and Central Missouri Food Bank and The Adair County Humane Society. Organizations can raise money in a number of ways, but due to the COVID-19 Pandemic there are some restrictions. MONEY IS DUE IN THE FORM OF A CHECK TO UNION AND INVOLVEMENT SERVICES (SUB 2000) NO LATER THAN FRIDAY OCT. 23RD AT NOON. The memo should say "Homecoming Philanthropy 2020."

Organizations CANNOT:

- Sell food
- No event that would violate University COVID-19 Policies
 - Close physical contact
 - Sharing of equipment that can't be sanitized
 - Removal of mask

Organizations CAN:

- Youcaring Page
- Perform manual labor (raking leaves, mowing yards, etc.)
- Fast Food Delivery (Contactless Delivery)
- Product fundraising such selling apparel
- Anything that does **not** violate the code of conduct or University COVID-19 Policies

If a fundraiser poses a concern, the Homecoming Committee will be in contact with organizers for remedies.

Questions can be directed to homecoming@truman.edu.

Points for total amount of money raised

Organization size	More than 101 members	51-100 members	26-50 members	Less than 25 members	Points Obtainable
	\$250	\$200	\$150	\$100	100 points
	\$225	\$175	\$125	\$75	80 points
	\$200	\$150	\$100	\$50	60 points

Unique/Different Donors

As a part of the Top Dog Challenge, we are asking organizations to keep a list of individuals who are contributing to their fundraising efforts. [This should be done on the provided google sheet template that includes the first and last name of every contributor.](#) Anyone is able to donate to your organization’s philanthropic goals, this includes current members, alumni, family, friends, and strangers. Individuals can contribute to more than one campaign.

Points for unique donors

Organization size	More than 101 members	51-100 members	26-50 members	Less than 25 members	Points Obtainable
	50 different donors	45 different donors	40 different donors	35 different donors	50 points
	35 different donors	30 different donors	25 different donors	20 different donors	40 points
	25 different donors	20 different donors	15 different donors	10 different donors	30 points

Supply Drive

Organizations are asked to donate supplies. The days that you should donate certain supplies are listed below. When organizations donate items they should register those items through the QR code on the table, this is how organizations will receive points. Each item donated will be 5 points. There are an unlimited number of points available each one of these days.

Days of the week	Monday	Tuesday	Wednesday	Thursday	Friday
Items	2 yards of machine washable fleece	Tennis balls (used or new, good condition)	Old T-shirts	Any Auxiliary Item	Any Auxiliary Item

Auxiliary Items

- Peanut Butter
- Jelly/Jam
- Canned Vegetables
- Canned Fruit
- Flour
- Sugar
- Bagged Rice
- Bagged Beans
- Corn Bread Mix
- Spaghetti Sauce
- Pasta Noodles
- Soup Cans
- Applesauce
- 2lb. Rice bags
- Toilet paper
- Paper Towels
- Cleaning supplies
- Dog Food
- Cat Food
- Cat Litter
- Carpet Squares
- Ping Pong Balls

Online Donations (YouCaring) Information (Collection ends Friday, October 23, 12:00 pm)

Fundraising must conclude no later than **Friday, October 23rd at 12:00pm**. All funds raised must be submitted to Union and Involvement Services in the form of **ONE** check encompassing the complete amount of money raised by the organization, and submitted to the Union and Involvement Services office no later than **Friday, October 23rd at 12:00pm**. **All checks should be made payable to Truman State University with Homecoming Philanthropy in the memo line.**

If using an online fundraising platform, we recommend using YouCaring versus GoFundMe as this has a 0% platform fee. Pages can be set up by your Homecoming Liaisons or Chapter leadership. You must turn in a screenshot of the webpage before/at the deadline if you use this option. Make sure you are sending a screenshot of your donation **after processing fees are taken out**. If you have any questions please email Tori at homecoming@truman.edu. **If your organization falsely reports the amount of money received by any online fundraising site there will be an automatic 100 point deduction.**