

Chalk Competition

INFORMATION:

- Any organization or small group may design and produce a chalk design to be displayed around campus during the week of Homecoming.
- Sign ups are not required.
- Organizations and Individuals participating in this event can pick up a packet of sidewalk chalk from the U&I starting Monday, October 19th at 9 AM.
- Individuals can participate in this for non competitive purposes. They must adhere to guidelines below.

CHALK GUIDELINES:

- All chalk designs must be made on Truman State University grounds
 - You are encouraged to use sidewalks internal to campus such as the Quad and outside Residence Halls.
- Chalk must not be on brick or vertical surfaces, and must be on a space that can be easily washed off by rain.
- NO inappropriate/profane language, words, symbols and/or pictures.
- Chalk designs should celebrate Truman school spirit and the Homecoming theme.
- Chalk designs must include:
 - "Close or Apart, Bulldogs at Heart" theme
 - One of the following theme items: the Truman "T," a bulldog, or a heart.
 - Designs should be within general posting and advertising standards.
 - Homecoming Committee reserves the right to deduct points or disqualify designs for violations and/or appropriateness.

CHALK DEADLINES:

- Chalk designs must be completed by Wednesday, <u>October 21st</u> by **5 PM** (*may* change if there's poor weather.
- Participants must submit a photo of their completed design by emailing a photo of the completed work to <u>homecoming@truman.edu</u> and include the location of their design.

JUDGING CRITERIA:

- As stated above, photos will be submitted to <u>homecoming@truman.edu</u> by 5 PM on Wednesday, October 21st.
- Photos will be posted on @TrumanStateHomecoming Instagram account.
- People's Choice will be based off of the post that received the most number of "likes."
- Each chalk design will be evaluated by the Homecoming Committee on its adherence to the previously listed guidelines, creativity and the incorporation of Truman school spirit into the design.

Chalk Competition:

1st - 75 points 2nd - 50 points 3rd - 25 points People's Choice - 10 points